

SOLAR LEARNING EVENT 2019

SOLAR AUCTIONS STRATEGY + PREPARATION + CONTRACTS = SUCCESS

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Kudos to ESMAP!

"I suppose it is tempting, if the only tool you have is a hammer, to treat everything as if it were a nail." Abraham Maslow

"Is there someone so wise as to learn from the experience of others?" **Voltaire**

Many technologies, many tools, many business models shared with participants floating solar, CSP, batteries...

Many success stories...first hand with full contexts



The essence of this presentation

"The first step to getting what you want is to have the courage to get rid of what you don't"

Zig Ziglar

"If I had an hour to solve a problem I'd spend 55 minutes thinking about the problem and 5 minutes thinking about solutions." Albert Einstein

"I came to the conclusion long ago that limits to innovation have less to do with technology or creativity than <u>organizational agility</u>." Ray Stata

How do we **conceive auctions** such as to **balance competing interests** to create **win-win solutions** to **mobilize private investment at least cost**, leveraging **technology** that is **most apt to the context**.



From feed-in-tariff mechanism (FIT) & negotiated transactions to auctions for contracting solar power at scale

FIT - government fixes tariff and signs (standard) PPA with eligible developers who register - Works well in early stage of market development. Alternatives include "**negotiated**" deals.

Auction is a procurement method to help governments **benefit from rapidly decreasing costs & innovations in technology** by making developers compete for right to develop project/ sell power

Competition forces developers to source the **most cost efficient technology** and **lowest cost financing** so that they can offer lowest tariff to win

Auctions could range from a **simple single stage competitive tender** to a **complicated iterative online auction**



Clearly articulate <u>strategic choices</u> before designing auction frameworks



Minimum tariff

Tariff as the only selection criteria

Utilize existing grid infra

Prioritize projects that connect to sub-stations with spare capacity

Scheduling flexibility

Require/ incentivize storage

Develop domestic supply chains Auction rules require domestic content

Power system constraints and intermittency

Systemic solutions

Flexible scheduling of gas power plants or storage hydropower plants

Project specific solutions

Project level battery storage built into technical specifications

Mobilizing lower cost and longer tenor financing

De-risking projects prior to auction

- pre-arrange site & transmission
- simplify development process

Bankable PPAs

Internationally acceptable principles of risk allocation



Strategic choices influence auction framework: e.g. location constraint

Location indications	 Site is not specified. Weightages (location indications) are fixed apriori to priotise projects that connect to different sub-stations, e.g. Mexico April 2016 A1 auction provided pricing adjustments (for bid comparison only) to encourage location in Yucatan and Baja California Sur States.
Sub-station specific auction	 Site is not specified. Grid substations are pre-specified along with capacity that could connect to these. Auction criteria is minimum tariff offered at specified sub-stations
Solar Park based auction	 Site is pre-specified. Land, evacuation and grid connections are preplanned by public agency. Reduces development risk, increases international participation, lowers cost of financing



Auction frameworks of different countries reflect their strategic choices and constraints

India (JNNSM program)	 Auctions for projects to be located in solar parks reduces risks Online reverse auctions enhance competition – but also raise winner curse issues Local currency PPA with no indexing as domestic financing markets are deep
South Africa	 Including attributes such as job creation, domestic content, black ownership in
(REIPP program)	selection criteria does not lead to minimum possible tariff
Argentina (RenovAR program)	 PPA fixed in USD, paid in local currency to address currency risks Trust Fund for Development of Renewable Energy (FODER) guarantees payments WB guarantee of USD 500 million for FODER to mitigate credit risks
Zambia	 Standard process and contracts prepared by WBG enable availability of IFC stapled
(Scaling Solar)	financing for winning bidder; and WB/ MIGA guarantees



There are some common lessons from auction experiences across countries

Prepare projects before auction to reduce risk	Make adequate resources available for preparation	Transparent process boosts competition	Bankable legal documentation help access low cost financing	Signal lender's readiness to finance
Manage lead time for grid upgradation: planning, financing, contracting, construction	High quality transaction advisors	Multiple rounds of consultations with investors and lenders	Bankable contracts	Sign off by potential lenders prior to bid
Prepare site thoroughly	Technical studies & upfront E&S assessments	In-depth sharing of data and documents with bidders	Risk mitigantion and credit enhancements: guarantees, escrow	IFI support/ stapled finance with standard risk matrix.



Project preparation & structuring prior to auction enables financing and/or lowers the cost of financing





Critical features of Power Purchase Agreements to enable project finance (1/3)





Critical features of Power Purchase Agreements to enable project finance (2/3)





Critical features of Power Purchase Agreements to enable project finance (3/3)



Applying these learnings in the Rewa Project (India) led to historic outcomes



engie

"Our lenders outside India were happy with the project risk because of government guarantee, presence of DMRC as a second procurer, payment security mechanisms and other contractual improvements."

111 **TRILEGAL**

"Inclusion of deemed generation was severely contested by procurers initially. The clause was added later as they realised the possibility of reduction in tariffs due to this clause."



"We did not participate in the e-auction for Kadapa 250 MW NTPC bid due to the **risk** of change in taxes under **GST**. This risk was addressed in Rewa, allowing us to participate". "Termination compensation offered ... was sufficient to cover our risk in event of an actual termination but more importantly acts as a *deterrent* against default by procurers."

mahindra

"As most risks have been mitigated ..., the cost of debt can be lowered by 25 to 100 bps."



"Timely handing of land

has a significant impact on risk ... lower risk perception can result in a 50-75 bps reduction in equity IRR expectations. Also, the presence of World Bank and IFC during the planning stage meant that ..environmental and social issues were addressed. This will make it easier for developers to access ECB, further reducing cost of debt."



- IFC Transaction Advisory helped mobilize \$575 mn private investment
- WB loan to government of \$18 mn for evacuation including concessional CTF •
- IFC Investment: \$128 mn loan to winning developers + \$309 mn commercial bank loans

Preparation and structuring is to be followed by a robust auction process





Apart from project preparation & bankable PPA, the Rewa auction demonstrated the use of iterative price discovery through online auctions

STAGE I, ENVELOPE 1: QUALIFICATION PROPOSAL

- Responsiveness Test
- Technical Criteria
- Net Worth Criteria
- Qualified Bidders

Stage I competitive tender achieved10% lower than prevalent tariff in India, reflecting better structuring

STAGE I, ENVELOPE 2: FINANCIAL PROPOSAL OF QUALIFIED BIDDERS

- Bid parameter is Tariff per kWh
- Responsiveness Test
- Elimination of two highest bids to identify Eligible Bidders
- Stage-I Best Quote identified

Iterative auction (on online auction platform) resulted in further 16% reduction

STAGE II:

REVERSE AUCTION

- Eligible Bidders participate
- Bids start with Best Quote from Stage-I
- Bid to beat the Best Quote for each Unit
- Auction continues till no further bids are received
- Selected Bidder identified at end of auction

The auction, held after 5 road shows & pre-bid meetings reflected the buy-in by domestic and international investors and lenders.



Auctioning for utility scale storage: a flavor of how auctions can handle different technologies





Auctioning for co-located storage (solar + storage i.e. S2): options to modify the "energy" PPA to incentivize investment in battery



A simple S2 energy contract is easier and less expensive. But as the utility cannot control the timing of deliveries, it cannot capture value for demand response and frequency regulation.



Auctioning for utility scale storage

Uptime Guarantee (% of time system is fully operational)	 Agreed scheduled maintenance time to be excluded from calculation Defining damages due to breach (revenues lost?) Monetary liability caps for vendor/ manufacturer
Intellectual Property	 Identify the appropriate party to license or sub-license IP Ensure that the utility will have access to IP at all times during the life of the system, including if vendor/ manufacturer goes bankrupt.
Security for Payment & Performance	 Parent company guarantees or Performance Bond to back indemnity obligations and breaches of uptime guarantees
Force Majeure	 Contractual supply deadlines to be extended for any shipping delay
Indemnity & Insurance	 Careful negotiation of provisions in the event of a possible battery fire or other worst-case events



Conclusion: Points to ponder

Does auction necessarily involve iterative bidding?

Does iterative bidding necessarily require online auction platforms?

What is the advantage of adopting the standardized PPA approach of Scaling Solar?

What if the PPA does not follow internationally acceptable principles of project finance?



THANKS

WORLD BANK GROUP

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Tell me and I forget. Teach me and I remember. Involve me and I learn.

"

BENJAMIN FRANKLIN