

Solar Maps for Sustainable Cities

IFC/ESMAP Renewable Energy Training Program: Photovoltaics - April 2012



Danielle Murray
Renewable Energy Program Manager
San Francisco Department of Environment



SF Environment
Our home. Our city. Our planet.

SF Environment Programs:



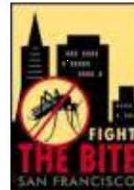
Energy Efficiency & Renewables



Recycling & Composting



Toxics Reduction



Transportation & Clean Air



Environmental Justice



Outreach and School Education



Urban Forestry



Green Building

Renewable San Francisco

Goal: 100% Renewable Electricity Supply in 10 years

Current: 41% renewable

Local Renewable Generation: 1%

(22 MW from 2,900 PV installs and
biogas from wastewater treatment plants)



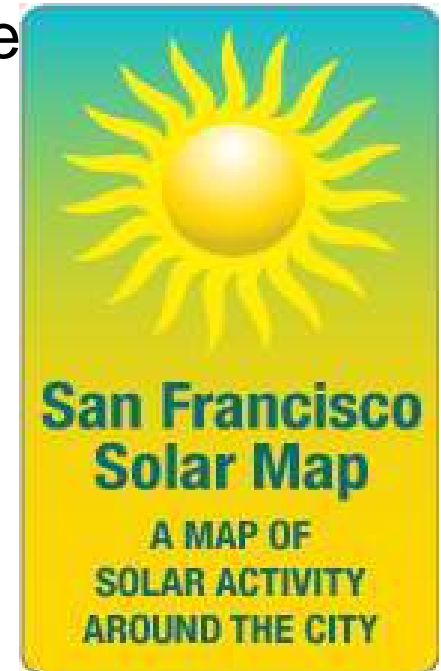
Solar Energy

- ❑ Awareness building / marketing
- ❑ Technical assistance
- ❑ Streamlined Permitting
- ❑ Targeted outreach - Large commercial rooftops & schools
- ❑ Finance facilitation
- ❑ Aggregating small & medium-sized solar customers
- ❑ Solar for multi-tenant buildings



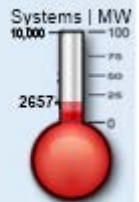
SF Solar Map Goals

- Promote more widespread use of renewable energy, develop local solar market
- Provide easy-to-use tool for home and business owners to estimate how much power could be generated on their rooftop, provide cost estimates, and explain how to purchase/install
- Show the public that renewable energy projects are feasible in their community and demonstrate the success of renewable energy technology marketing efforts
- Track progress toward City's energy & climate goals



SF Solar Facts

- PV systems installed: 2,657
- Total CEC-AC capacity: 18.2 MW(DC)
- Estimated Energy produced: 24,028 MWh/yr
- Estimated Annual savings: \$3,958,000
- Estimated Annual CO₂ reduction: 7,230 tonnes



SF Solar Map

Shows users:

- All PV and SWH installs in city, with case studies
- Estimated rooftop PV potential (KW and KWh)
- Estimated electric bill savings
- Estimated CO2 reduction
- Rebates & tax credit info
- Cost estimator / financial analysis
- Link to local solar installers

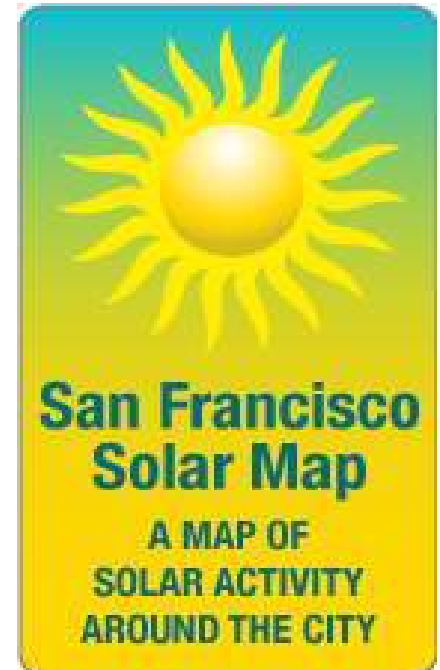
➤ **Developed 2006-2007**

➤ **First US City to Create Solar Map**

➤ **Won 2008 IREC Innovation Award**

➤ **Other city solar maps modeled on SF's**

- Berkeley, Los Angeles, San Diego, Sacramento, Portland



sf.solarmap.org



San Francisco Solar Map

A MAP OF SOLAR ACTIVITY AROUND THE CITY



Reset Map Back

Map | Satellite | Hybrid

Welcome Legend

Markers

Solar Installations

- Municipal
- Commercial
- Non-profits
- Environmental Justice Program
- ◆ Case Study
- Residential
- Schools/libraries
- Monitoring station
- Solar Hot Water

Don't see your solar installation on map?

What Can Solar Do For You?

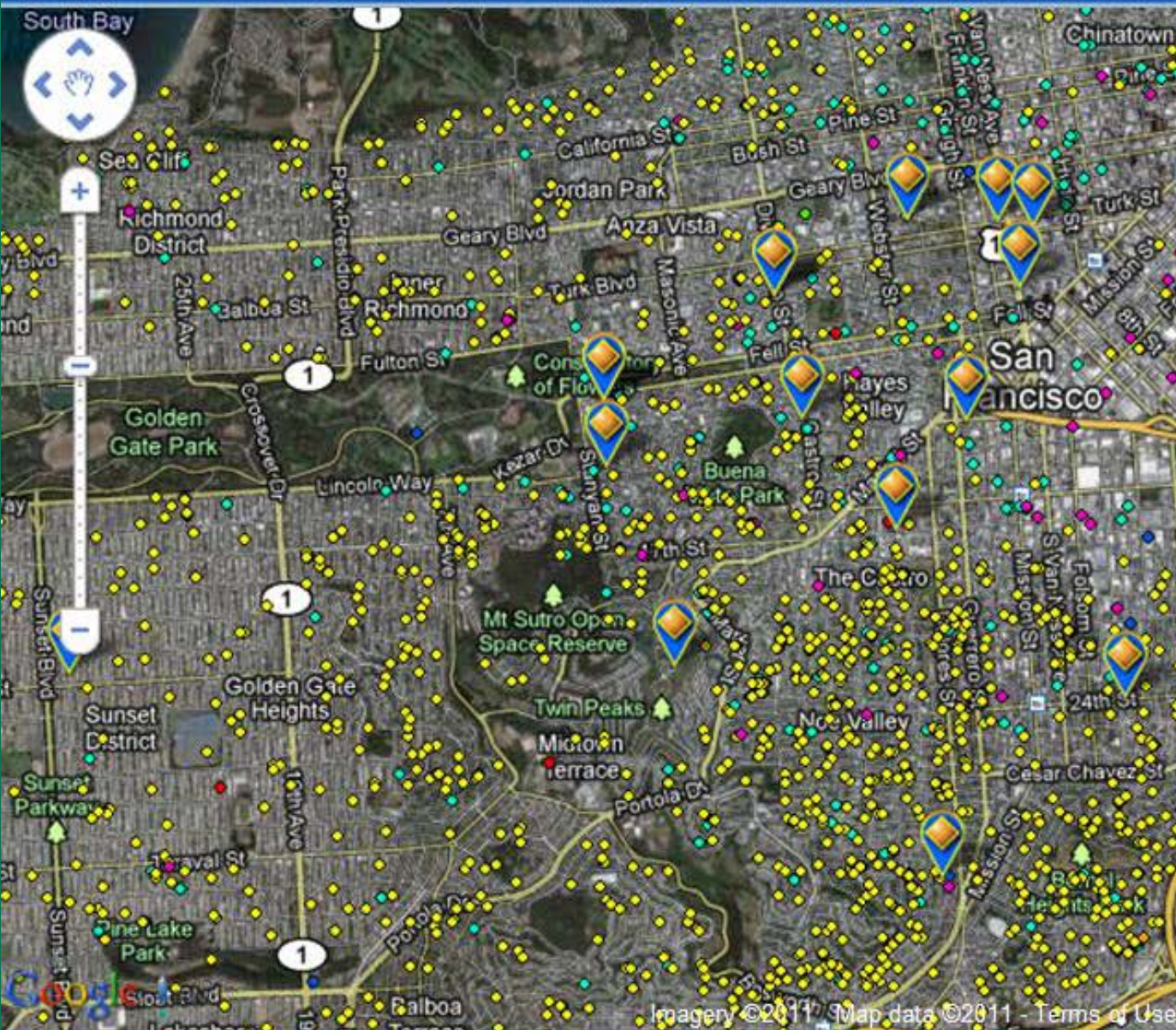
Enter your address

(ex. 11 Grove Street or 11 Grove St)

get my info

SF Solar Resources

- Residential Solar Water Heating
- Commercial Solar Water Heating
- Multitenant Solar Water Heating
- Solar Rebates, Tax Credits & Other Incentives
- Solar PV Consumer Guide
- Clean Power Estimator
- Find a solar installer
- Solar for Multi-tenant Buildings
- SF's solar permitting process
- Free Solar Classes



11 Grove St**

My Solar Electric Potential

Roof Size: 4695 ft² (Usable Roof: 3367 ft²)
Estimated solar PV potential: 12 kW
Estimated electricity produced: 15514 kWh/yr^a
Estimated electricity savings: \$2898 per year^a
Estimated carbon savings: 10096 lbs per year^a

^a Assumes 4.6 average peak sun-hours per day

[Get Cost Estimates >>](#)

Solar Water Heating

This site may also be a good candidate for Solar Water Heating.
Click here for our [Solar Water Heater calculator](#).

Links

[Find a solar installer:](#)
More information about installing solar photovoltaic and solar water heating systems.

Disclaimer
Map locations are approximate
Find out how we estimated your solar potential

Welcome

Legend

Markers

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Quick Solar Cost Estimate

- Contact [solar installers](#) for a more detailed estimate of costs and savings.

How much would solar cost for my building?

PV System Information

System Size:

Property Type:

System Cost:

System Tilt:

System Orientation:

PV Financial Information

Electric Bill:

Escalation Rate:

Payment:

Recalculate

Summary

Utility Bill

Electricity Budget

Output

Cash Flow

Pollution

Financial Summary

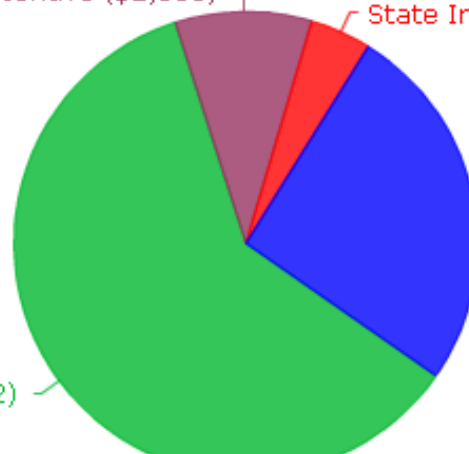
System Cost: \$21,000, Your Cost: \$12,672

SF Incentive (\$2,000)

State Incentive (\$897)

Federal Incentive (\$5,430)

Your Cost (\$12,672)



SF Solar Map

Creation and Development

City Inputs

- Assessor-Recorder property database
- Insolation data from SFPUC solar monitoring stations
- Zoning and setbacks guidance
- Verification through manual rooftop measurements
- Solar installation data (address, size, installer) from incentive program, installers/owners, & permitting database
- Case studies, educational materials

Clean Power Estimator

- Web service feeds the PV calculator
- Provides up to date utility rates & analysis

Consultant Inputs

- CH2M Hill's proprietary SAFE Technology (Solar Automated Feature Extraction)
- Utilizes Google Maps base, combined with aerial flyover imagery, GIS technology



Costs and Impact

Cost to SF:

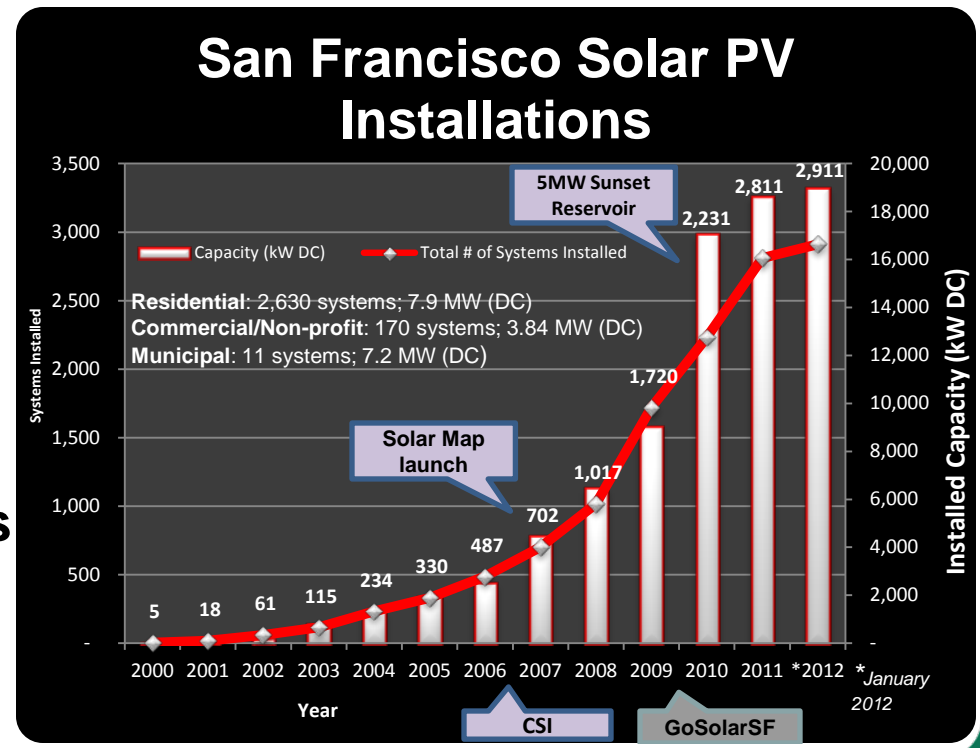
\$150,000 Map Development
+\$8,000/yr Hosting & Maintenance

- Funded through USDOE “Solar America Cities” Grant
- Included pro-bono work by CH2M on software development; SF map used to promote tool to other clients
- City staff time not included

SAFE-based map cost estimates

- \$4,000-5,000/square mile
- \$20,000-\$200,000 total / city, depending on size & resolution

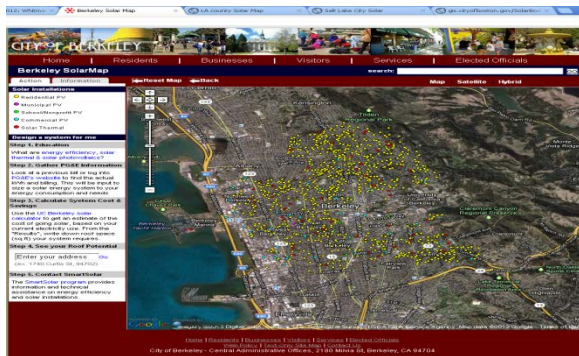
- ~50 visitors/day (58,143 unique visitors and >80,000 page views March 2008 - August 2011)
- **4-fold increase in PV installs**



Solar Maps in “Solar America Cities”

- **Berkeley, CA**

- Created by CH2M
- Utilized SAFE Technology



http://berkeley.solarmap.org/solarmap_v4.html

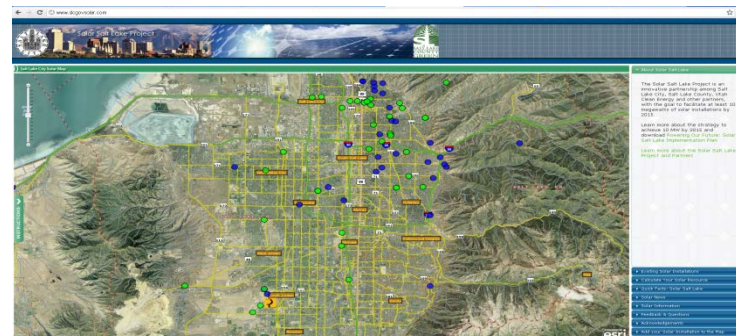
- **Los Angeles County, CA**

- Created by CH2M in 2009
- Shows color gradient for solar intensity

<http://solarmap.lacounty.gov/>

- **Salt Lake City, UT**

- Developed by CH2M & Critigen
- SAFE & LiDAR combination



<http://www.slcgovsolar.com/>

- **Boston, MA**

- GIS tool created by Boston Redevelopment Authority and Boston Office of Innovation

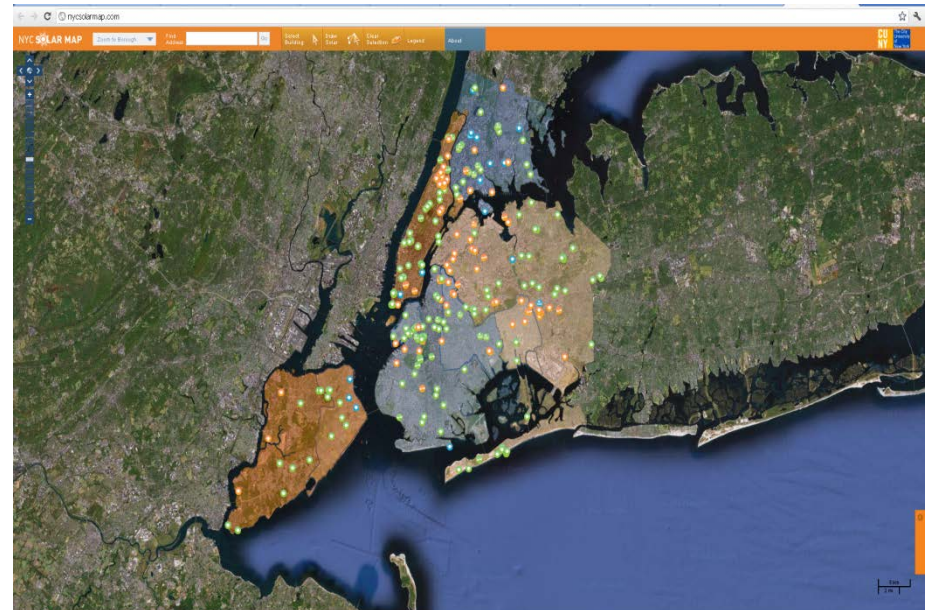
<http://gis.cityofboston.gov/SolarBoston/#>

New York City Solar Map

- Developed 2010-11 by City of New York and City University New York (CUNY) Center for Advanced Research of Spatial Information
- Technical support from National Renewable Energy Lab
- Collaboration with ConEdison (local electrical utility)
 - Identified “Solar Empowerment Zones” where PV is most beneficial
- Uses Light Detection and Ranging (LIDAR) technology
 - Also used to for enviro, emergency management & climate adaptation plans (e.g. identified priority tree-planting areas)

Costs

\$450,000 for LiDAR flights (paid by City)
+\$205,000 Solar map development
(from DOE Solar America Cities grant)



New York's 5-borough Solar Map: <http://nycsolarmap.com>

NYC SOLAR MAP

Zoom to Borough

Find Address

Go

Select Building

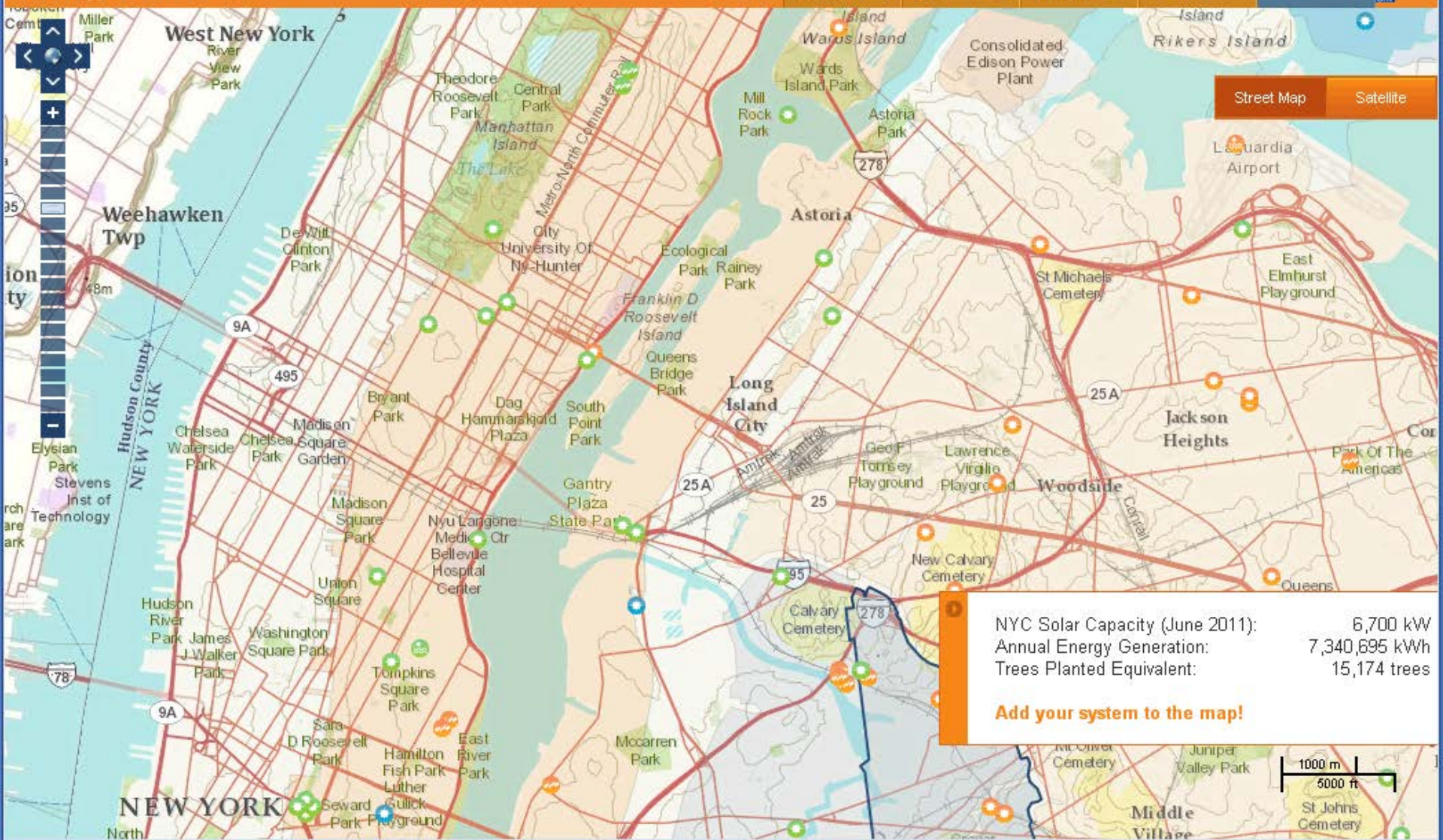
Draw Solar

Clear Selection

Legend

About

ny city
ork



Street Map Satellite

NYC Solar Capacity (June 2011): 6,700 kW
 Annual Energy Generation: 7,340,695 kWh
 Trees Planted Equivalent: 15,174 trees

Add your system to the map!



NYC Solar Map Technical Details

- Considers rooftop shape, obstructions, solar resource & NYC Fire Code
 - Shading from digital surface model derived from **LIDAR data** (captures the surface elevation of the ground, buildings and trees)
 - Usable roof area estimates based on slope, roughness, modeled incident solar radiation, and building height and shape.
 - Azimuth and tilt angle effects estimated using **NREL's PVWatts** solar model
- Web app built using **OpenLayers**, **PostGIS**, and **jQuery**.
- Map display uses **ESRI World Topographic Map** and **Bing aerial imagery**; **building and tax lot data** from the New York City Department of Information Technology and Telecommunications; address locator (**geocoding**) services from **Google**
- Model output calibrated & validated using available ground measurements (incl **Typical Meteorological Year data from NREL**, Hunter College **weather station data**, and other available ground measurements)

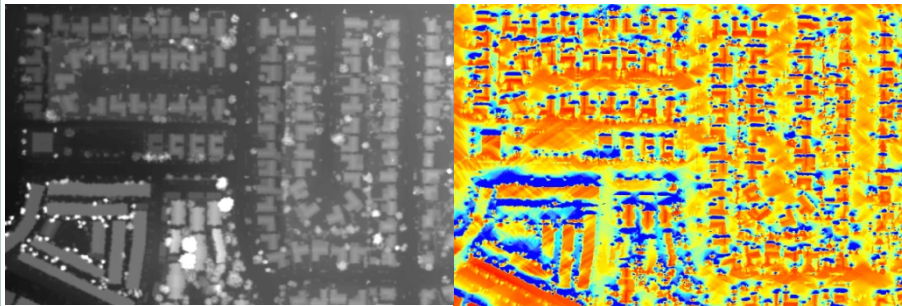
Mapping Technology Options

LIDAR

- Laser-based mapping from flyovers
- Normally only 1 meter resolution - can miss details (like HVAC systems) but very accurate topographic and shading data (tree, hill, building heights)
- Can be processed as one continuous dataset; results show seamless output
- Harder to integrate with other data types
- Main cost is aerial photography (est. ~\$500/sq mi); little additional modeling needed

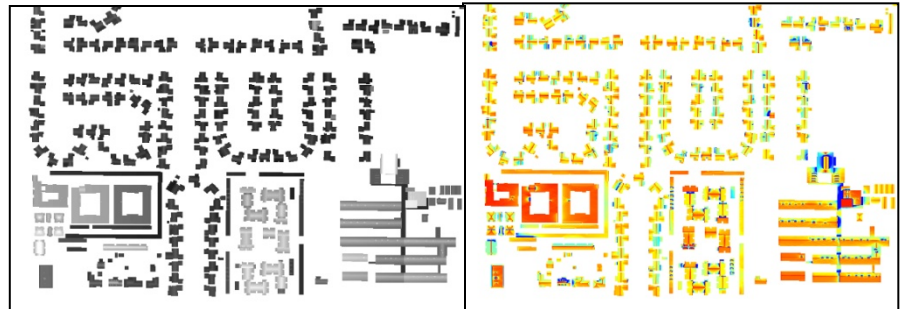
S.A.F.E.

- Photogrammetric 3D modeling method
- Very detailed 6 inch resolution
- Only captures modeled buildings; lower topographic accuracy, no tree shading
- Analysis done in blocks, may miss some shading from tall structures in adjacent analysis block
- Various forms of output data types (shape, KML, DXF, raster, etc) makes it easier to integrate
- Can be more expensive due to substantial modeling (est ~\$4,000/sq mi)



RAW LIDAR DATA

SOLAR ANALYSIS FROM LIDAR



RAW BUILDING HEIGHTS FROM SAFE

SOLAR ANALYSIS FROM SAFE

Considerations

Goals

- Education/outreach, market development, tracking installs & carbon reductions, identifying solar opportunities and resource potential, grid planning, other?

Audience

- Residents/businesses, Solar Installers, City staff, Funders?
- Are they online? Who is purchasing solar?

Costs & Resources

- What's your budget? What staff/expertise is available?
- What maps, images, datasets are already available?

Partners

- Utility/grid operator; GIS / data / IT departments or orgs; universities & research centers; solar companies; energy / enviro / housing / construction / urban planning agencies

Considerations

Privacy & Security Issues

- High-res maps, solar install locations, grid details → concern from gov'ts, system owners, utilities

Integrated Planning Opportunities

- Opportunity to support urban planning (zoning, shading analysis for new development), grid planning, analysis of existing building stock, building energy benchmarking, mapping & analysis of other renewable energy resources
- Desired co-benefits may determine type & level of analysis

Monitoring & Evaluation opportunities

- Track progress toward GHG and energy goals (tons GHG avoided, MW installed solar capacity and MWh solar generation); supports reporting for project funders

Municipal Solar Map Websites

Berkeley, California - Berkeley Solar Map: <http://berkeley.solarmap.org>

Boston, Massachusetts - Solar Boston: <http://gis.cityofboston.gov/solarboston>

Denver, Colorado: www.solarmap.drcog.org

Los Angeles, California - LA County Solar Map: <http://lacounty.solarmap.org>

Houston, Texas - Solar Houston Map:

www.solarhoustontx.org/Experience/InteractiveMap/tabid/1164/Default.aspx

Milwaukee, Wisconsin - Milwaukee Shines:

www.city.milwaukee.gov/milwaukee shines/Map.htm

New Orleans, Louisiana: www.neworleanssolarmap.org

New York City - NYC Solar Map: <http://nycsolarmap.com>

Orlando, Florida: www.gis.ouc.com/solarmap

Portland, Oregon - Oregon Clean Energy Map: <http://oregon.cleanenergymap.com>

Sacramento, California - Solar Sacramento: <http://smud.solarmap.org/map.html>

San Diego, California - San Diego Solar Map: <http://sd.solarmap.org/solar>

San Francisco, California - SF Solar Map: <http://sf.solarmap.org>

Salt Lake City, Utah: www.slcgovsolar.com

Resources

Case Studies

Jesse Dean et al, Analysis of Web-Based Solar Photovoltaic Mapping Tools, NREL, June 2009.

www4.eere.energy.gov/solar/sunshot/resource_center/sites/default/files/analysis_of_web_based_solar_pv_mapping_tools.pdf

Michael Hyams, "Mayor's Training Program Case Study 1. San Francisco Solar Map," Columbia University, 2009.

<http://energy.sipa.columbia.edu/researchprograms/urbanenergy/documents/SF%20solar%20map%20FINAL.pdf>

Lyle Leitelt and Todd BenDor, "Developing a Solar Energy Potential Map," APA Planning Advisory Services Memo, Nov/Dec 2010.

www.planning.org/audioconference/solar/pdf/0110PASMemo.pdf

Mapping Resources

ESRI ArcGIS Resource Centers, Sample solar radiation analysis and widget, 2009.

<http://resources.esri.com/arcgisserver/apis/flex/index.cfm?fa=codeGalleryDetails&scriptId=16110>

USGS LiDAR Information: <http://lidar.cr.usgs.gov>

NREL Solar Radiation & Data Manual: <http://rredc.nrel.gov/solar/pubs/redbook/PDFs>

Thank you!

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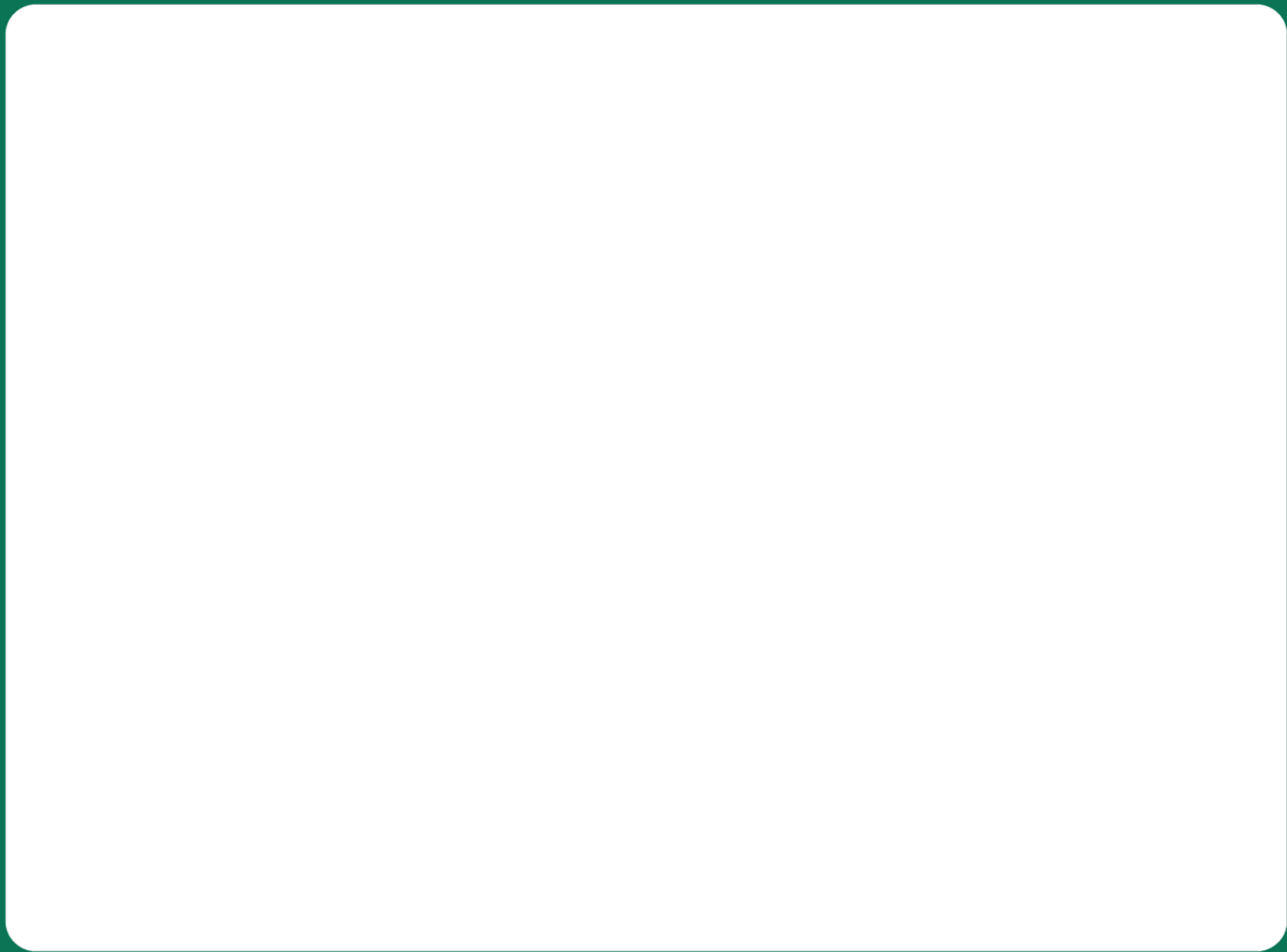
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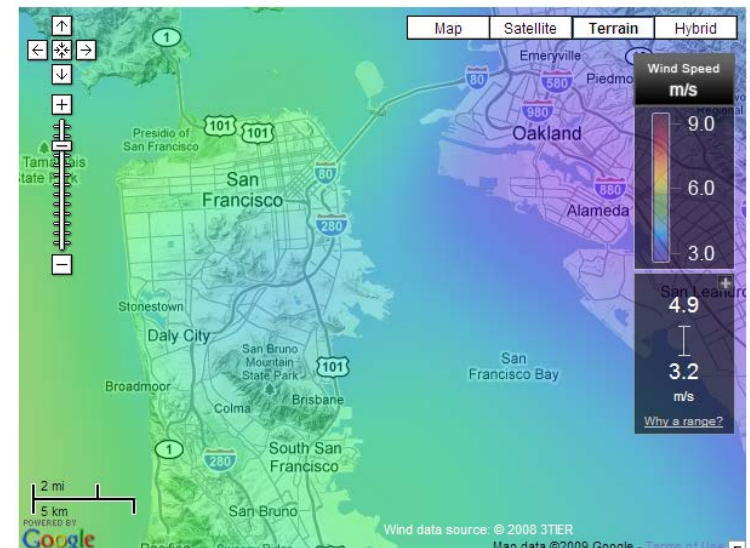


Extra Slides

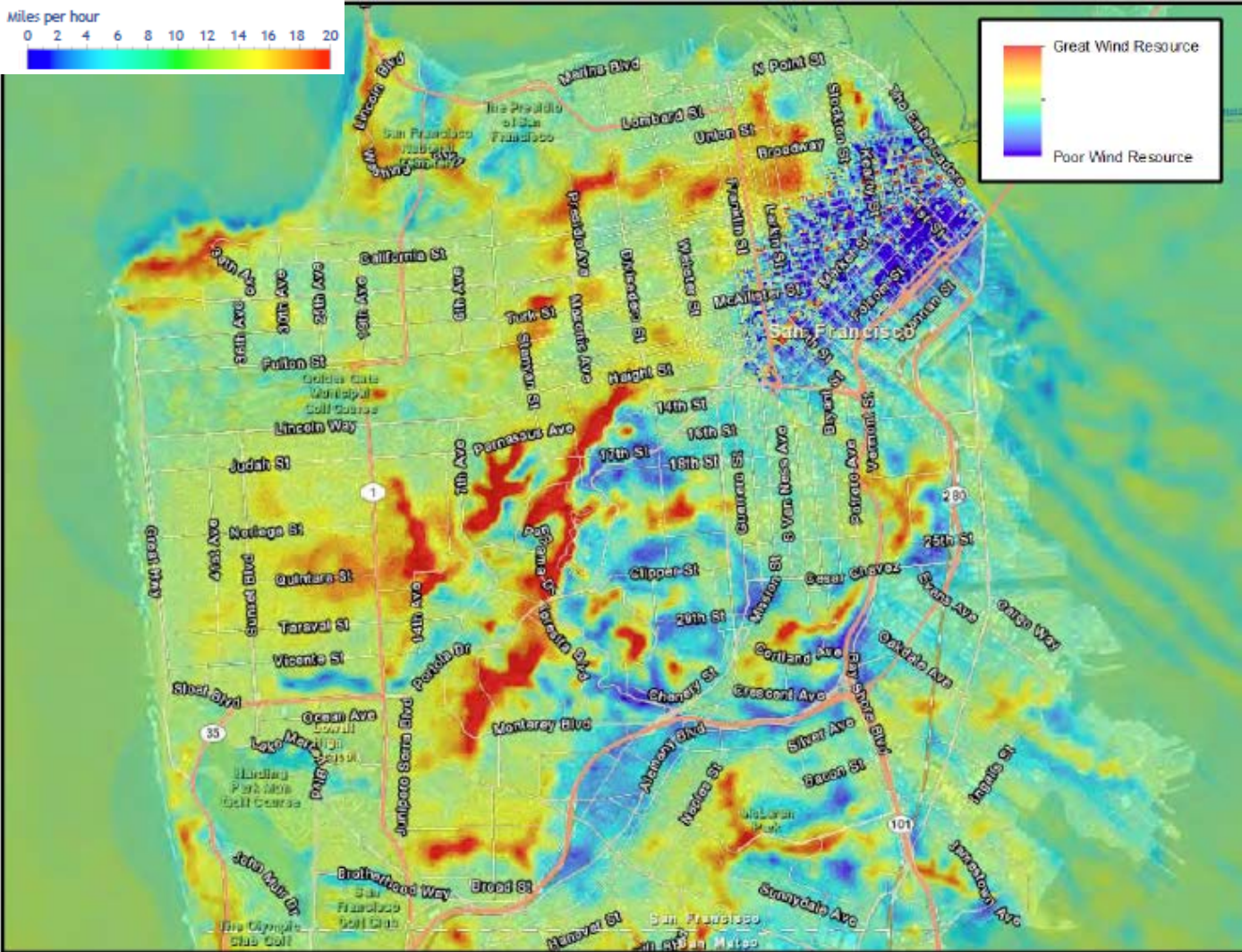
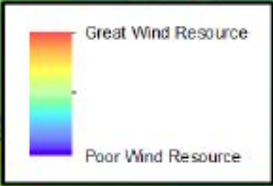
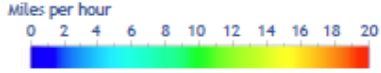
SF Wind Map

OBJECTIVES

- Develop accurate urban wind resource model for San Francisco
- Collect high-quality, neighborhood-specific data for wind map
- Identify locations in city with high wind power potential
- Help San Francisco property owners decide if a small wind generator (SWG) may be appropriate for their site
- Reduce cost and confusion related to wind resource analysis for property owners
- Improve public understanding and perception of wind energy
- Provide a model for other cities interested in better understanding their urban wind resource, and the technical potential for local wind-based electricity generation



SF Wind Map



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Building Energy Efficiency

Current Programs

- Net Zero Homes, SF Home Improvement & Performance Program
- Residential Green Building Resolution
 - endorses Cal Model Green Home Building Guidelines
- Commercial Green Building Ordinance
 - LEED Gold priority permitting → requirement in 2012
- SF Energy Watch
 - Small commercial energy retrofit incentive program



- Multi-family Residential Boiler Replacement Program
- Solar America Cities: SWH outreach
- Existing Commercial Building Ordinance
 - Requires annual building benchmarking and energy audits every 5 years

Electric Vehicles

Current Programs

- Bay Area EV Corridor Project, “EV Capital of America”
- Public Charging Stations
- Streamlined Home Charger Permit/Installation Process
- Home Charger Incentive Program (BAAQMD EV infrastructure grant program)



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Municipal Solar Installations

- 9 projects completed, totaling 7 MW, including:
 - Sunset Reservoir: 5 MW
 - Moscone Convention Center: 675 kW
 - San Francisco International Airport: 500 kW
- Under development: City Hall (100 kW) and Davies Symphony Hall (200 kW)



Moscone Center – 675 kW (2004)



Sunset Reservoir – 5MW (2010)

GoSolarSF



City Rebate Program

- Local incentive for PV installs (residential, commercial, and non-profit)
 - Began in 2008
 - \$5 million annual funding
 - Additional incentives for Environmental Justice neighborhoods, low-income applicants, and local installers
 - Now only available through installers who participate in the City's Workforce Development Program



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GoSolarSF (www.solarsf.org)

2010/11 Incentive Levels:

- Residential incentive: \$2,000 base
 - Additional \$1,000 for environmental justice installs, CARE customers
 - Additional \$7,000 for low-income
 - Additional \$750 for SF-based installer
- Commercial: \$1,500/W (up to \$10,000)
- Non-profit:
 - \$1,500/kW (up to \$120,000)
 - \$3,500/kW for affordable housing non-profit (up to \$60,000)



Results to date (August 2011):

- 5.7 MW solar power installed or in progress (~1,800 systems)
- \$12.2m in incentives paid out
- >60 new green-collar jobs through Workforce Development

Solar Financing

- Creating financing opportunities, reducing project risk, leveraging municipal credit ratings

Solar America Cities Project

Innovative Financing Options:

- GreenFinanceSF
- CleanPowerSF
- Standardized PPAs and aggregation
- Solar@Work aggregated commercial lease program
- Green Retrofit Initiative for multi-tenant, low-income housing





Green Finance SF

Saving You Money, Energy and Water

- Property Assessed Clean Finance (PACE) model
- Uses Mello-Roos special tax districts for on-tax bill financing
- Residential program on hold due to FHFA objections
- Commercial PACE program moving forward as a pilot project in SF.

City or county creates type of land-secured financing district or similar legal mechanism



Property owners voluntarily sign-up for financing and install energy projects



Proceeds from PACE bond or other financing provided to property owner to pay for energy project



Property owner repays bond through property tax bill (up to 20 years)



SF Solar Map

Creation and Development

Consultant Inputs

- CH2M Hill's proprietary SAFE Technology (Solar Automated Feature Extraction)
- Utilizes Google Maps base, combined with aerial flyover imagery, GIS technology

City Inputs

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- Solar installation data (address, size, installer) from incentive program, installers/owners, & permitting database

May 2007 –
CH2M & SF
Environment
develop Scope
of Work for SF
Solar Map

**March
2008 –**
Website
Launch

2008-2012 –
SFPUC provides
installation
data to CH2M for
quarterly map
updates

**Case studies, educational materials
& Salt Lake
develop
LiDAR
based maps**

**May 2007-
2008 –** Map
development
and testing

2009-2012 –
Berkeley, LA,
others, develop
SAFE-based solar
maps

