



Community Engagement Clinic

Abuja, Nigeria
December 2017

What category would your role come under in the mini grid ecosystem?

- A. Finance
- B. Community Outreach
- C. System design, installation, operation & maintenance
- D. Regulator
- E. Other

What continents have you worked in?

A. Africa

B. Asia

C. North America

D. South America

E. Australia

F. Europe

What mode of community engagement have you worked with the most?

- A. Face to face interaction
- B. Surveys (written)
- C. Social media
- D. Use of third party organizations
- E. Video and print media
- F. Other

What has the primary aim of community engagement been for you?

- A. Raising awareness and building a sense of ownership
- B. Advice on efficient use
- C. Tariff setting
- D. Land acquisition
- E. Understanding the user context
- F. Taking feedback

Community Engagement...

...can illustrate the potential
impact of mini grids

...can inspire people to improve
their lives using electricity

...can create a sense of
ownership over the mini grid



Building a citizen engagement strategy for Smart City Vizag

AECOM

With AECOM, a communication strategy was created for the Smart City Project in Vizag, India. Through visual narratives in the style of comics, the initiative informed citizens of the features and benefits of a Smart City.



Reducing plastic bag wastage in major cities of Cambodia

ACRA, EU

Quicksand's research provided an informed and empathetic understanding of plastic bags in the Cambodian context, and laid a roadmap for alternative products, services and systems that could be explored. This in turn has informed a national behaviour change campaign, and policy decisions by the government - including a ban on small bags, forming a unique approach to the problem in the global policy landscape.

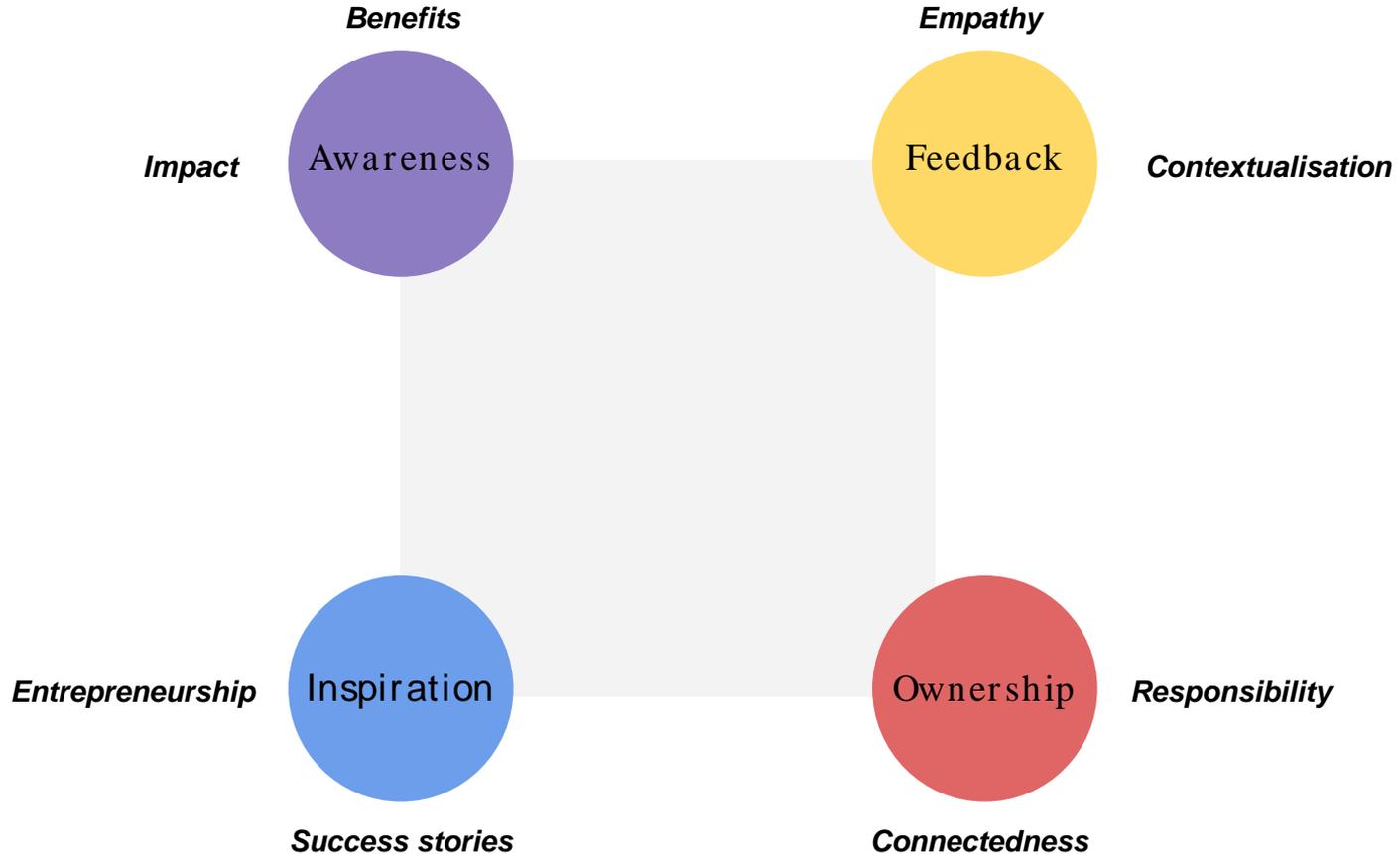


Digital platform for community engagement in mini grid projects

WORLD BANK

The project leverages the medium of video in creating a knowledge resource for users and mini grid providers alike. It will culminate in a user-fed digital platform that will help sustain the mini grid sector.

Pillars of Community Engagement



Topic 1:

Role of community engagement in the operational sustainability of Mini Grids

At what stage should the community be most engaged in mini grids?

- A. Planning
- B. Financing
- C. Construction
- D. Operation and Maintenance

In what way does community engagement most crucially determine operational sustainability?

- A. Raising awareness
- B. Informing efficient use & maintenance
- C. Building a sense of ownership
- D. Building an entrepreneurial culture through micro-enterprise development
- E. Understanding the user context
- F. Getting feedback from real users

Questions from the audience

Topic 2 :

How does community engagement benefit the end user and the energy company?

How have you seen community engagement benefit the end user the most?

- A. Access to electricity / basic lighting
- B. User empowerment
- C. User quality of life
- D. Social inclusivity
- E. Others

2. How have you seen community engagement benefit the mini grid company the most?

- A. Expansion of service
- B. Gaining a deeper understanding of the context
- C. Ensuring a sense of ownership
- D. Streamlining operation & maintenance
- E. Others

Questions from the audience

Topic 3 :

Best practices of community engagement &
interesting stories



Women Leader, Sangano Kingdom

Needs and priorities

Priority	Kalokol	Utumoni	Sibinga	Mkwiro	Kakuma	Goudoubo
1st	 Health centres	 Households	 Households	 Households	 Households	 Street Lighting
2nd	 Schools	 Schools	 Schools	 Businesses	 Health centres	 Health centres
3rd	 Street lighting / Households	 Businesses	 Businesses	 Health centres	 Schools	 Schools

Case Study : The Kenya Green Minigrid Project

The Green Mini Grid Facility Kenya avails funds, and supports green and sustainable mini-grid electrification in remote areas in Kenya. The GMG Facility Kenya provides:

- Technical assistance
- Milestone investment grants
- Output-based grants

Community engagement (social inclusion and gender) is included as part of the due diligence process to ensure those key development aspects are embedded in their projects





Our plant provides dependable, good electricity



We use Tara Urja's electricity to do all our work.

Questions from the audience

Thank you!

